



Boughton Belles Netball Club

Use of Photographic Images Policy

May 2021



1 Introduction

At **Boughton Belles Chester Netball Club**, we are an open and inclusive community that is immensely proud of all our members' achievements. We celebrate our diversity and give all of our many visitors a warm welcome.

2 Definitions

The terms "photograph" or "image" refer to all images, both still and video.

3 Contact Details

Club Chair Emma Jones emma.jones2911@gmail.com

Safeguarding Officer Jane Bradley bradsx5@gmail.com

4 The application of data protection laws to taking, using, and storing images of club members

All members of BBNC, or those with parental responsibility for Junior and Mini members, are invited to consent to the Club using photographs or videos of themselves or, where applicable, their child and information relating to his or her achievements for promotional purposes, which may be published on the web site and social media, as well as in newsletters sent to the BBNC community.

5 Use of images

We will only use images of our members for the following purposes:

- Communications with the BBNC community (parents, players, volunteers)
- Marketing BBNC, both digitally via the BBNC website and social media, and other marketing functions, and by other means, e.g. newspaper articles

5.1 Website and social media images

The images that we use for communications purposes never identify an individual by their full name. Instead, they name the event, the location and year that the photograph was taken. We only use images of Club activities in their proper context. We never use any image that might embarrass or humiliate a member. Members are always properly supervised when professional photographers visit the Club. Members are given the opportunity to purchase copies where applicable.

6 Storage and review

Our images are secured in password protected folders. They are reviewed annually and deleted when no longer required. Our website is regularly reviewed, and expired material deleted.

7 Media coverage

We will always notify members, or where applicable, their parent or guardian in advance when we expect the press to attend an event in which our members are participating and will make every effort to ensure that members who have not consented for the use of their image are excluded from the event.

We will always complain to the Press Complaints Council (PCC) if the media fails to follow the appropriate code of practice for the protection of young people, including the children of celebrities.

8 Training and induction

All new coaching staff and Team Managers are given guidance on the Club's policy on taking, using, and storing images of children. Coaching Staff will attend a Safeguarding Course appropriate for Netball.

9 Use of cameras and recording equipment by parents and guardians

Parents are welcome to take photographs of their own children taking part in events, but not if it will disturb the player's concentration and result in an accident.

We ask parents not to take photographs of other children on their own, without the prior agreement of that child's parents and also to turn off the geolocation if taking and/or uploading photos from mobiles.

Flash photography can disturb others, or even cause distress for those with medical conditions; we therefore ask that it is not used at indoor events.

10 Treating others with respect

Everyone has a right to feel secure and to be treated with respect, particularly the vulnerable.

Harassment and bullying will not be tolerated. The Club is strongly committed to promoting equal opportunities for all, regardless of race, gender, gender orientation or physical disability.

All members are encouraged to look after each other, and to report any concerns about the misuse of technology or worrying issue to a member of staff or chaperone. The use of cameras on mobile phones is not allowed in washing and changing areas, nor should photography used in a manner that may offend or cause upset. The misuse of cameras in a way that breaches our anti-bullying policy is always taken seriously.

11 England Netball safeguarding principles

BBNC operates in association with the England Netball Safeguarding guidance & policies and the principles below:

England Netball adopts the following key principles:

- The interests and welfare of young people taking part in netball are paramount.
- Parents/carers and young people have a right to decide whether images are to be taken, and how those images may be used.
- Parents/carers must provide written consent for images to be taken and used.
- Images should convey the best principles and aspects of netball, such as fairness and fun.
- Care should be taken to ensure that images are not sexual or exploitative in nature, nor open to obvious misinterpretation and misuse.
- Images should only be taken by authorised persons, as agreed in the protocol for a particular event.
- All images should be securely stored.

- In the case of images used on websites, particular care must be taken to ensure that no identifying details facilitate contact with a young person by a potential abuser.

12 Consent

All members, (or parent/guardian of Mini or Junior members) are given the option to consent to the following statements:

- Consent is given for photographic or video images of the player to be used on the BBNC website, social media accounts and training videos in accordance with the BBNC Use of Photographic Images Policy.
- Consent is given for the player to be photographed by newspapers and other media in accordance with the BBNC Use of Photographic Images Policy.